SecureHorse® FLASH

Stress affects all horses, on every operation, regardless of location or management approach.

SecureHorse Flash was thefirst product of its kind - designed for easy application to help your horse better cope with stress, without affecting performance! Inspired by nature, it replicates the equine appeasing pheromone (EAP), naturally secreted by the sebaceous glands of the mare's mammary skin to reassure her foal.

Scientifically Proven
Research in peer-reviewed scientific journals

Easy-To-Use
Low volume nasal application. NO injection

Trusted Globally
Millions of doses sold globally

Flash on.
Stress off.

SecureHorseFlash-thefirst Equine Appeasing Pheromone: A safe and effective way to reduce stress!

Veterinary Health Product NN.W1C7



NovaVet

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SecureHorse® FLASH

Distributed by NovaVet in Canada

Key Benefits

- Takes the edge off during high-stress moments
- Improves safety for handlers and professionals
- Helps horses remain manageable for routine procedures
- Reduces escalation before stress gets out of control
- Supports calmer trailering, loading, and unloading
- Helps horses stay focused in unfamiliar environments
- Reduces reliance on heavier interventions
- Fast, easy application when timing matters
- Maintains the horse's natural responsiveness and personality
- Improves the overall experience for horses and people

How it works

Horses detect equine appeasing pheromone (EAP) through their vomeronasal organ which transmits the message to the brain. The message is passed to brain areas that control emotions and the various physiological mechanisms they influence. This allows the animal to use it's adaptive abilities without being overwhelmed by stress. SecureHorse Flash's proprietary formulation was created to optimize delivery to the target organ.

Duration of action: 2-2.5 hours

How to Apply



1 Apply 30 minutes prior to stressful event.



2 Put the gel on your fingers.



3 Apply half of the gel into each nostril.

SecureHorse® FLASH

Where to use



Travel, boarding, recovery on arrival.



Social situations: Foal dam separation, additions, lonely



Care: vet, farrier, dentistry, etc...



Changing environment (light, sound, storms, etc.)



Training, breaking in, new exercises etc..



Work or performance situations